



Republic of the Philippines
Department of Education
CARAGA REGION
SCHOOLS DIVISION OF SIARGAO



November 19, 2024

DIVISION MEMORANDUM

No. **11-299**, s. 2024

**PARTICIPATION TO THE REGIONAL SCHOOL YOUTH AWARENESS CAMPAIGN
FOR MENTAL HEALTH AND PEER HEALTH NAVIGATOR PROGRAM CUM
PROJECT PITCHING COMPETITION ON MENTAL HEALTH**

To: Assistant Schools Division Superintendent
Chief Education Supervisor, SGOD
Chief Education Supervisor, CID
Education Program Supervisors
Public Schools District Supervisors & District In-charge
Concerned Secondary School Heads
Concerned School SSLG Advisers
This Division

1. In reference to Regional Memorandum No.1230 s. 2024 dated November 12, 2024 the Education Support Services Division (ESSD), through the Youth Formation Program and Mental Health Program, will conduct a *Regional School Youth Awareness Campaign for Mental Health and Peer Health Navigator Program Cum Project Pitching Competition* scheduled on November 26-27, 2024. The venue will be announced.
2. These activities aim to raise mental health awareness, promote health navigation, and engage student leaders in developing innovative mental health solutions.
3. Participants of this activity are the following;

| SCHOOL | NAME | POSITION |
|---------------------|----------------------------|----------------|
| Division Office | Joe Pete G. Tiu | Nurse II |
| Division Office | Glenda R. Dadap | PDO I, DYFC |
| Division Office | Christine Joy S. Camingue | PDO I, DYFC |
| Consolacion NHS | Dann Yeel Jovero | SSLG President |
| Dapa NHS | Leebert John C. Dela Costa | SSLG President |
| Del Carmen NHS | Al John Rex R. Oliva | SSLG President |
| General Luna NHS | Ray Philip L. Guma | SSLG President |
| Oguing Navarro MNHS | Princess Ayesha D. Rosales | SSLG President |
| Sapao NHS | Mary Christine delos Reyes | SSLG President |
| Sta Fe NHS | Dan Andrei O. Camingue | SSLG President |
| Socorro NHS | Branz Denver S. Dizon | SSLG President |

4. For participants who are underaged parental or guardian consent is required.
5. Learner participants are expected to complete any missed activities or requirements upon returning to classes.



Brgy. Osmena, Dapa, Surigao del Norte, 8417
Contact No.: 09190040217



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DepEd Siargao



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6. Travel and other expenses for coordinators and learners incurred from the participation of this activity are chargeable against Program Support Fund, School MOOE and or Local Funds subject to the usual accounting and auditing rules and regulations.
7. Furthermore, the Public Schools District Supervisors, School Heads, and all other concerned are advised to extend full support to ensure the optimal engagement of the learners in their activities.
8. For queries and clarifications, please contact Ms. Christine Joy S. Camingue and Mrs. Glenda R. Dadap, Project Development Officer I, Division Youth Formation Coordinators through this email christinejoy.camingue@deped.gov.ph / glenda.racho@deped.gov.ph
9. Immediate dissemination of this Memorandum is desired.

fw. [Signature]
KAREN L. GALANIDA, PhD, CESO V
Schools Division Superintendent *[Signature]*

Encl.: As stated

References: As stated

To be indicated in the Perpetual Index under the following subjects:

PROJECT PITCHING COMPETITION SSLG ACTIVITIES MENTAL HEALTH

SGOD/cjsc
11192024



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NOV 12 2024

REGIONAL MEMORANDUM
No. **1230**, s. 2024

To: Schools Division Superintendents
All Others Concerned

REGIONAL SCHOOL YOUTH AWARENESS CAMPAIGN FOR MENTAL HEALTH AND
PEER HEALTH NAVIGATOR PROGRAM CUM PROJECT PITCHING
COMPETITION ON MENTAL HEALTH

1. The Education Support Services Division (ESSD), through the Youth Formation Program and School Mental Health Program, will conduct a *Regional School Youth Awareness Campaign for Mental Health and Peer Health Navigator Program cum Project Pitching Competition* scheduled for November 26-27, 2024. The venue will be announced.
2. These activities aim to raise mental health awareness, promote peer health navigation, and engage student leaders in developing innovative mental health solutions. This aligns with the Department of Education's commitment to learner's well-being and mental health awareness.
3. Eight SSLG Officers per division are invited to participate in the forum and pitching competition, while Youth Formation Program Coordinators and School Mental Health Program Coordinators, (particularly Division Nurses and Project Development Officers on each division), are requested to join as chaperones and coaches.
4. For participants who are underaged, parental or guardian consent is required, and arrangements should ensure that these participants are accompanied by designated chaperones.
5. If possible, each learner participant should be accompanied by one male and one female chaperone. The Regional Youth Formation Coordinator, Dr. Adrilene Mae J. Castaños, will manage participant coordination and travel details.
6. Confirmed participants, including Youth Formation Program Coordinators, School Mental Health Program Coordinators, and SSLG Officers or those in similar roles, must register at <https://bit.ly/RegionalYouthMHCampaigncumProjectPitchingCompetition> by November 18, 2024.
7. Participants in the Project Pitching Competition must register using this link <https://bit.ly/ProjectPitchingCompetitionMH>



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2024-11-18594



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8. Learner participants are expected to complete any missed activities or requirements upon returning to classes.
9. Travel expenses and incidental costs for coordinators and learners will be covered by Program Support Funds, MOOE, Local Funds, the Local School Board - Special Education Fund (LSB-SEF), or other funding sources, in accordance with standard accounting and auditing rules.
10. Immediate dissemination of this memorandum is desired.

MARIA INES C. ASUNCION
Director III
Officer-In-Charge
Office of the Regional Director

BY THE AUTHORITY OF THE REGIONAL DIRECTOR:


PEDRO TENEBERO ESCOBARTE, JR.
Director III
Assistant Regional Director 

Encl: None

Reference: None

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN HEALTH EDUCATION PROJECTS

ESSD/cao
11/11/2024



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2024-11-18594

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MECHANICS:

Mechanics for the Regional Project Pitching Competition on Mental Health (Date: November 27, 2024, Venue: TBA)

I. Objectives:

The Department of Education (DepEd) Regional Office, through the Education Support Services Division (ESSD), the School Mental Health Program, and the Youth Formation Program, is organizing a regional project pitching competition to empower youth leaders to develop innovative mental health initiatives. These initiatives should be aligned with DepEd's core values: (Makabansa, Maka-tao, Makakalikasan, and Maka-Diyos.)

The competition will engage students in designing and pitching projects that address mental health issues and promote student well-being, with each team representing one of the core values.

II. Eligibility:

Participants: Teams composed of:

8 SSLG Officers (Supreme Secondary Learner Government) from each division.

1 Youth Formation Program Coordinator (Coach).

1 School Mental Health Program Coordinator (Coach).

12 School Divisions from Caraga region will participate, and each division will send 8 participants (three divisions for each core value category).

III. Categories:

Each team will be assigned to one of the following four categories based on

DepEd's core values:

Makabansa (Patriotic): Projects that focus on promoting national pride, resilience, and collective well-being.

Maka-tao (Humanitarian): Projects promoting social inclusion, mental health advocacy, and support for marginalized communities.

Makakalikasan (Environmental): Projects that connect environmental sustainability with mental health and well-being.

Maka-Diyos (Spiritual): Projects that integrate spiritual practices and values to promote emotional well-being and inner peace.

Each 12 divisions will submit a team of 8 SSLG officers together with their coaches (1 School Mental Health Program Coordinator and 1 Youth Formation Program Coordinator) to represent their assigned core values (Makabansa, Maka-tao, Makakalikasan, and Maka-Diyos).

IV. Project Development Process:

The competition will consist of multiple stages:

Stage 1: Team Formation and Initial Planning



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Teams are formed and assigned to a specific core value (Makabansa, Maka-tao, Makakalikasan, and Maka-Diyos). Division Youth Formation Program Coordinators and Division School Mental Health Program Coordinators will serve as mentors and coaches, guiding teams through the project development process. Teams will research mental health issues, identify solutions, and design a project proposal.

Stage 2: Mentoring and Proposal Refinement

Participating teams will submit a draft of their project proposal to their coaches for review.

Coaches will provide feedback and support to refine the projects, ensuring they are aligned with mental health goals and DepEd's core values.

Stage 3: Final Project Submission (1 week before competition)

Teams will submit their final pitch. This should include:

A. Title and Description

A title that clearly reflects the initiative's purpose and incorporates the assigned DepEd core value (Makabansa, Maka-tao, Makakalikasan, or Maka-Diyos). Provide a concise summary explaining the project's core idea, the mental health issue it aims to address, and its importance for student well-being. Describe how the project aligns with the assigned core value, showing its connection to either Makabansa (patriotic), Maka-tao (humanitarian), Makakalikasan (environmental), or Maka-diyos (spirituality), depending on the value. This description should communicate the initiative's intended impact and relevance to the DepEd framework.

Provide the sex disaggregated data (in figures) of the involved beneficiaries or population. Include other gender related statistics if available – age, sexual orientation, IP, PWD, children, etc.

B. Objectives and Outcomes

Define clear goals and objectives related to student mental health, aligned with the assigned DepEd core value (Makabansa, Maka-tao, Makakalikasan, or Maka-Diyos).

Describe the anticipated impact, such as improvements in student's resilience or well-being.

C. Proposed activities or interventions

Key actions or programs (e.g., workshops, campaigns, support groups) to be implemented in schools. Each activity should directly address mental health issues and promote student well-being.

D. Potential Challenges and Solutions

Potential obstacles that might arise during the implementation phase. Creating solutions or mitigation strategies to overcome these challenges.



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E. Resources and Budget

Outline the necessary resources (e.g., materials, staff, facilities) for the project. Include a preliminary budget estimate, specifying costs for each resource, aligned with the P45,000 pesos budget grand prize.

F. Timeline for Implementation

Provide a phased timeline, detailing key activities and milestones, along with their specific timeframes for completion for the succeeding school year.

G. Project Summary

Recap of the project's objectives, its alignment with the assigned DepEd core value, and the anticipated impact on student mental health and well-being.

Stage 4: Project Pitching (Competition Day)

Each team will have 3-5 minutes to present their project, from the introduction through the conclusion, to a panel of judges. Following this, there will be a 5-minute Q&A session where the judges can ask clarifying questions.

V. Projects will be evaluated based on the following criteria:

Innovation and Creativity (30%)

Alignment with Core Values (25%)

Impact and Relevance (20%)

Feasibility, Sustainability and Replicability (15%)

Presentation, Communication and Audience Impact (10%)

| Criteria | Percentage | Total Points |
|---|-------------|-------------------|
| Innovation and Creativity | 30% | 30 points |
| Alignment with Core Values | 25% | 25 points |
| Impact and Relevance | 20% | 20 points |
| Feasibility, Sustainability and Replicability | 15% | 15 points |
| Presentation, Communication and Audience Impact | 10% | 10 points |
| Total | 100% | 100 points |

Only one participant from each team will be allowed to present on stage, while the remaining participants will serve as the technical/support team, contributing to the development and preparation of the pitch.



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VI. Presentation Format:

Each team's presentation must be limited to a **maximum of 10 slides** only.

VII. Project Summary Handouts for Panelists

Provide brief project summary handouts for the panelists, outlining the core components of the project pitch. These summaries should align with the presentation content, offering a clear overview of the project's objectives, activities, expected outcomes, and key information at a glance.

VIII. Evaluation Criteria:

The judging panel will assess the following aspects:

- **Innovation and Creativity (30%):** Originality of the project idea and its approach to solving mental health challenges.

Sample questions:

What activities and/ or methods are you planning to pursue to achieve your objectives?

How unique and innovative would your project be from existing projects or initiatives that are similar in theme or theme that you are addressing?

Alignment with DepEd Core Values (25%): How well the project integrates and reflects the assigned core value (Makabansa, Makatao, Makakalikasan, Maka-Diyos).

Sample questions:

How well does the project align with the assigned core value of DepEd (Makabayan, Makatao, Makakalikasan, Maka-Diyos)?

How well does the project reflect the meaning and goals of the core value, particularly in the context of mental health and student well-being?

Are the project activities and objectives consistent with the values of the chosen core value?

Impact and Relevance (20%): The project's potential to create a positive impact and its relevance to the needs of students and the community.



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Sample questions:

Who are your target audience?

How do you think they can benefit from your project?

How would you like to keep your community and stakeholders engaged, mobilized, and involved in your project?

How do you think your project can influence your target community's perception, behavior, and even the way of life especially regarding the problem that you are addressing?

Feasibility, Sustainability and Replicability (15%): Practicality of the project in terms of resources, timeline, and long-term sustainability is ensured, making it feasible for replication in other division offices, schools, and community-based organizations.

Sample questions:

How replicable do you think this project would be replicable enough to be done in various school's division offices across the Philippines? In other words, how would you envision this project to continuously be implemented not only in your school/division but in others as well?

Presentation and Communication (10%): Clarity, effectiveness, and professionalism in presenting the idea and engaging with the judges.

IX. Prizes and Recognition:

- Grand Winners (1 team per category)

Each of the 4 core value categories (Makabansa, Maka-tao, Makakalikasan, Maka-Diyos) will have 1 grand winner.

Grand Prize: P45,000 for the winning team.

Plaque of Recognition: A plaque of recognition will be awarded to each winning team of each core value category.

Certificate of Recognition: A certificate will be awarded to each winning team member and coach.

Project Funding: The grand prize of P45,000 will be used by the winning teams to implement their proposed projects and activities in their schools.

x. Consolation Prizes

All remaining teams that did not win in their respective categories will still be



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awarded ₱10,000 for their project funding.

Certificate of Participation: Each member of the remaining teams will receive a certificate recognizing their participation.

XI. Special Awards

Special Recognition: Teams that demonstrate exceptional innovation, creativity, or impact may also receive special recognition.


Special awards may be given based on the judges' evaluation, such as:

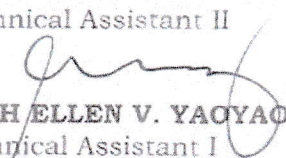
Most Innovative Project

Best Presentation

Most Impactful Project

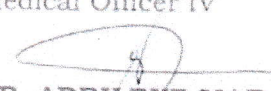
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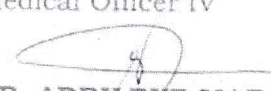

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LEAH ELLEN V. YAORYAO, Rpm
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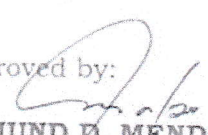
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DR. ADRIENE MAE J. CASTAÑOS
Project Development Officer IV

Approved by:


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Date: