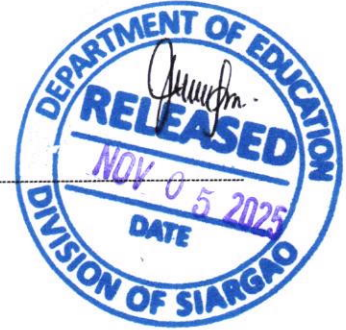




Republic of the Philippines
Department of Education
CARAGA REGION
SCHOOLS DIVISION OF SIARGAO



DIVISION MEMORANDUM

No. 11-354 s, 2025

To: Assistant Schools Division Superintendent
Functional Division Chiefs
Public Schools District Supervisors
Elementary and Secondary School Heads
Elementary and Secondary Teachers
All concerned
This Division

DIVISION CELEBRATION OF THE 91st NATIONAL BOOK WEEK 2025

1. In line with DepEd Advisory No. 170, s. 2025, and pursuant to DepEd Order No. 8, s. 2013, the Schools Division of Siargao through the Learning Resource Section joins the nation in celebrating the **91st National Book Week (NBW) 2025 on November 23–26, 2025**, spearheaded by the Philippine Librarians Association, Inc. (PLAI) with the theme, “Tulay ang pagbása sa búkas na punô ng pag-asa” (*Reading is the bridge to a future full of hope*).
2. The celebration aims to:
 - a. promote reading as a tool for personal growth, empathy, and civic engagement;
 - b. provide platforms for creative and reflective literary expression;
 - c. encourage youth participation in building a hopeful, knowledge-based future;
 - d. raise awareness on the role of reading in national healing and unity; and
 - e. strengthen partnerships between schools, libraries, and communities in promoting literacy
3. Schools are encouraged to conduct school-based and district-level celebrations and participate in the following Division-wide contests and activities:
 1. Digital Poster Making Contest
 2. Book Trailer Video Contest
 3. Magbasa para Magtagumpay Advocacy Video
 4. Local Witty Lines Contest
 5. Book Face Contest
 6. Book Tok Challenge
4. Attached are the following enclosures for reference and implementation:

Enclosure 1: Guidelines and Mechanics for the Digital Poster Making Contest

Enclosure 2: Guidelines and Mechanics for the Book Trailer Video Contest

Enclosure 3: Guidelines and Mechanics for the *Magbasa para Magtagumpay* Advocacy Video



Address: Brgy. Osmeña, Dapa, Surigao c

Contact No.: 09190040217

Website: sdosiargao.com

siargao@deped.gov.ph



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Enclosure 4: Guidelines and Mechanics for the Local Witty Lines Contest

Enclosure 5: Guidelines and Mechanics for the Book Face Contest

Enclosure 6: Guidelines and Mechanics for the Book Tok Challenge

5. Participation of learners and teachers shall be purely voluntary and must not disrupt classes, in compliance with DepEd Order No. 012, s. 2025, DO 9, s. 2005, and DO 66, s. 2017.
6. All entries shall be original works and submitted on or before November 20, 2025 through the designated Division focal person.
7. All entries shall be submitted in both digital and printed formats (if applicable) to the Division Library Hub or via email to neniel.dumanjog@deped.gov.ph with the subject: **Entry – [School Name] – [Contest Title]**.
8. For queries and further clarification, you may contact **NENIEL E. DUMANJOG, EPS-LRMS** at email neniel.dumanjog@deped.gov.ph
9. For information, guidance, and widest dissemination.

MANUEL O. CABERTE
Schools Division Superintendent

Encl: As stated

Reference: As stated

To be indicated in the Perpetual Index under the following subjects:

NBW2025 BOOKWEEK LRMS

CID/ned
10/30/25



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SCHOOLS DIVISION OF SIARGAO

Enclosure No. 1 to the Division Memorandum No. ____s. 2025

Digital Poster Making Contest

Guidelines:

- The contest is open to all Junior and Senior High School students.
- Each school may submit one (1) official entry only.
- The artwork must reflect the 2025 NBW theme: *"Tulay ang pagbása sa búkas na punô ng pag-asa."*
- Entries must be original and created using any digital art software (e.g., Canva, Photoshop, IbisPaint, Procreate, etc.).
- The final output should be in **JPEG or PNG format** with a **minimum resolution of 1080x1080 pixels**.

Mechanics:

1. The poster must be student-made, without assistance from teachers or AI-generated tools.
2. Include the **title, artist's name, grade level, and school** in the lower-right corner.
3. Posters will be evaluated based on creativity, relevance to the theme, and overall impact.
4. Submit entries via email to **neniel.dumanjog@deped.gov.ph** or through the Division focal person on or before **November 20, 2025**.

Criteria for Judging:

- Relevance to the Theme – 40%
- Creativity and Originality – 30%
- Visual Impact and Design – 20%
- Overall Presentation – 10%
- Total – 100%**



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Enclosure No. 2 to the Division Memorandum No. ____s. 2025

Book Trailer Video Contest

Guidelines:

- Open to all Junior and Senior High School students.
- Each school may submit one (1) entry.
- The video must promote any **book available in the school library** and should encourage others to read it.
- The video must be **1-3 minutes** in length.
- Language may be English, Filipino, or Mother Tongue, with appropriate subtitles if necessary.

Mechanics:

1. The trailer must include the book title, author, and credits for all participants.
2. Background music, images, and video clips must be copyright-free or properly credited.
3. Submit in **MP4 format (780p or 1080p resolution)** through Google Drive or email link.
4. Deadline for submission is **November 20, 2025**.

Criteria for Judging:

- Creativity and Originality – 30%
- Message Clarity and Relevance to the Theme – 30%
- Technical Quality (editing, sound, visuals) – 25%
- Overall Impact – 15%
- Total – 100%**



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Enclosure No. 3 to the Division Memorandum No. ____s. 2025

Magbasa para Magtagumpay Advocacy Video

Guidelines:

- Open to all schools (individual or group entry allowed).
- The advocacy video should promote the **importance of reading in achieving success** and relate to the NBW theme.
- Duration: **2–3 minutes**.
- Language: English or Filipino (subtitles encouraged).

Mechanics:

1. The content must be original, inspiring, and free from offensive or copyrighted materials.
2. Use creative storytelling, testimonials, or dramatizations to highlight reading as a key to success.
3. Submit in **MP4 format (780p or 1080p)** through Google Drive or email link.
4. Submission deadline: **November 20, 2025**.

Criteria for Judging:

- Relevance to the Theme – 40%
- Creativity and Originality – 30%
- Message Clarity and Impact – 20%
- Technical Quality – 10%
- Total – 100%**



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Enclosure No. 4 to the Division Memorandum No. ____s. 2025

Local Witty Lines Contest

Guidelines:

- Open to all students from Elementary to Senior High School.
- Entries must feature a **witty, original, and creative line or slogan** promoting the love of reading.
- Entries may be written in **English, Filipino, or local dialect** with translation in English.
- Maximum of **15 words** per entry.

Mechanics:

1. Each school may submit up to **three (3) entries**.
2. Entries should be typed and submitted in a single-page document with the student's name, grade level, and school.
3. Judging will be based on creativity, originality, and relevance to the theme.
4. Deadline: **November 20, 2025**.

Criteria for Judging:

- Relevance to the Theme – 40%
- Creativity and Originality – 40%
- Impact and Memorability – 20%
- Total – 100%**



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Enclosure No. 5 to the Division Memorandum No. ____s. 2025

Book Face Contest

Guidelines:

- Open to all students, teachers, and staff.
- The contest requires participants to **blend a book cover with their face or body** to create a visual illusion ("book face").
- Entries must feature actual book covers from the school or public library.

Mechanics:

1. Take a photo creatively aligning the book cover with the participant's face/body.
2. Photos must be original, not digitally altered beyond basic brightness/contrast adjustments.
3. Submit one (1) photo entry in **JPEG format** with the participant's name, school, and book title used.
4. Submission deadline: **November 20, 2025.**

Criteria for Judging:

- Creativity and Concept – 40%
- Execution and Composition – 30%
- Relevance to Reading Promotion – 20%
- Overall Impact – 10%
- Total – 100%**



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Enclosure No. 6 to the Division Memorandum No. ____s. 2025

Book Tok Challenge

Guidelines:

- Open to all Junior and Senior High School students.
- Participants shall create a **short “BookTok” style video** promoting a book, reading habit, or the NBW theme.
- Videos should be **30–60 seconds long** and posted publicly on **TikTok or Facebook** using the official FB page of Division LRMS with the hashtags:
**#BookTokChallenge2025 #NBW91 #TulayAngPagbasa
#DepEdSiargaoDivision**

Mechanics:

1. Content must be original and appropriate for all audiences.
2. Include the **school name and book title** in the caption.
3. Submit the video link and a short description to the Division focal person via email.
4. Deadline: **November 20, 2025.**

Criteria for Judging:

- Creativity and Originality – 30%
- Relevance to the Theme – 30%
- Audience Engagement (likes, shares, comments) – 20%
- Technical Quality (clarity, editing, sound) – 20%
- Total – 100%**